

UBER

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# Denise's

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story:  
Chemist,  
Beauty  
Line  
Creator,  
Small  
Business  
Owner

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Meet Denise.

Denise is the creative mind behind [Nolie Love](#), a skincare and cosmetic company made for women. She embarked on the journey to create a line that steps outside of the boundaries and caters to various skin tones. For Denise, it's more than just beauty, it's truly about connecting with women, hearing their stories, and building relationships.



### **What's your favorite part about being an entrepreneur?**

"I love being my own boss and the fact that I get to do what I love. I really enjoy having the opportunity to meet so many awesome woman and hear their stories. For me, it's more than just beauty, it's truly about connecting and building relationships."

**How would you describe your business? What is it all about?"**

"Nolie Love is a skincare and cosmetic company made for your unique beauty. I created the line to provide a wide color range packed with performance ingredients, to truly give you long lasting pops of color, while still feeling weightless on the skin."

**How did you get started with Uber?**

"I heard about the buzz and I knew a few friends that did it and loved it. So I thought, I need to give this a try!"

**How does driving with Uber fit in with running Nolie Love?**

"I love the fact that I can drive at any moment and all it takes is my cell phone, turning on the app, and go! It allows you to be your own boss and create your own schedule, while Uber providing great support. For me, it's more than a company- it's a family. :)"

As a small business owner, she describes the day-to-day as always being in 'go' mode,

"I enjoy driving with Uber because it allows me

constantly  
thinking of ways  
to better the  
business.

Denise shared her  
goals with us, of  
what she'd like to  
accomplish as an  
entrepreneur.  
Since Nolie Love is  
a new company,  
her main goals are  
brand awareness  
and getting into  
retail locations.  
"We're looking  
forward to  
spreading the love  
and connecting  
with as many  
unique beauties as  
possible," she  
states.

allows me  
to still  
connect  
and chat  
with my  
riders. It's  
great for  
me  
because I  
work non-  
traditional  
hours and  
Uber  
allows me  
the  
flexibility  
to support  
my  
businesses.""

– Denise, Owner of  
Nolie Love

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